LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

fakultät für kulturwissenschaften INSTITUT FÜR ETHNOLOGIE



VORTRAG IM OBERSEMINAR Montag, 24.04.2022

18-20 Uhr, Raum L-155

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Weaponizing Hate: Understanding the Nature of Mediated Hate in Ethiopia

Abstract

The research project aims to understand the nature of mediated hate in Ethiopia, specifically hate messages expressed through Ethiopia's mainstream and social media platforms against ethnic Tigrayans. Qualitative content analysis is being used to collect data from selected mainstream and online media platforms.

However, the seminar presentation will focus on one part of the ongoing research work that mainly discusses mediated hate in Ethiopia with religious undertones. The presentation examines the involvement of religious personalities in hate speech during the recently stopped war, and how religious beliefs are used to justify and perpetuate expressions of hate against cultural groups in Ethiopia.

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